C & B Bonus Program 2018

12 chances per book \$6.00 for <u>your</u> Council & \$6.00 for the New York State Council

How Do You Figure Out Your Council's Bonus?

All goals are based on Supreme Membership Roster Numbers as of 7/1/18

<u>First Goal</u>: Sell 1/2 book per member and your Council will receive \$1.00 back for each book sold.

<u>Second Goal</u>: Sell 2 books per member and your Council will receive an additional \$1 (on top of the first goal) for <u>each book sold from this goal on</u>.

<u>Third Goal</u>: Sell 3 books per member and your council will receive an additional \$1 (on top of the first two goals) for <u>each book sold from this goal on.</u>

NEW INCENTIVE: IF A MINOR CONFERENCE ACHIEVES SELLING 1 BOOK PER MEMBER, THE STATE WILL WRITE A \$500 CHECK TO THE CHARITY OF THEIR CHOICE!

Important!

Council names or corporation names <u>must not</u> be used as <u>buyers</u> or sellers of tickets!

Over for important dates and prize structures

C&B PROGRAM FOR THE YEAR 2018

PRIZE STRUCTURE

First Prize \$25,000

Second Prize \$10,000

Third Prize \$5,000

(10) Consolation prizes \$1,000 each

Prizes for the seller are \$1,000 top prize, \$500 second, \$250 third & \$100 for consolation prizes

QUICK START (7/22/2018)

PRIZES WILL CONTINUE TO BE DISTRIBUTED BASED ON THE (3) MAJOR CONFERENCES 1st Prize \$400.00 Each – Total \$1,200.00 2nd Prize \$250.00 Each – Total \$750.00 3rd Prize \$100.00 Each – Total \$300.00

EARLY BIRD (9/29/2018)

PRIZES WILL CONTINUE TO BE DISTRIBUTED BASED ON THE (3) MAJOR CONFERENCES 1st Prize \$750.00 Each – Total \$2,250.00 2nd Prize \$500.00 Each – Total \$1,500.00 3rd Prize \$250.00 Each – Total \$750.00

2018 FINAL DRAWING WILL BE HELD ON SATURDAY DECEMBER 1ST, 2018 Villa Roma Resort • Callicoon, NY

REMINDER

YOU MUST FILL OUT THE COMPLETE BACK COVER TO BE ELIGIBLE FOR BOTH QUICK START & EARLY BIRD DRAWINGS

★★★DO NOT FILL OUT COVER WITH COUNCIL NAME OR COUNCIL CORPORATION★★★ AS THE SOLICITOR

These prizes are awarded to the seller of the book, credit in books towards bonus will be given to the seller's council, **but only if the Council reaches bonus status will this be applied**.

Based at \$6 per book, Quick Start: 1st prize 65 books, 2nd prize 40 books, & 3rd prize 15 books. Early Bird: 1st prize 125 books, 2nd prize 80 books, & 3rd prize 40 books.

THE ADDRESS FOR RETURNING BOOKS WILL STAY THE SAME

NEW YORK STATE COUNCIL KNIGHTS OF COLUMBUS P.O. BOX 640789 OAKLAND GARDENS STATION OAKLAND GARDENS, N.Y. 11364-0789

★★★ PLEASE RETURN ALL BOOKS WITH YOUR COUNCIL CHECK FOR \$6.00 PER BOOK.★★★